

## **Introduction**

Nottingham City Council owns and is responsible for the Bridgeway shopping centre which is a pedestrianised shopping precinct located in the Meadows area of the city. The Bridgeway shopping centre is served by three car parks in total providing parking for 82 vehicles spanning across the three car parks.

The car parks serve the independent shops and residential tenants located above the shopping precinct, that are managed by Nottingham City Homes.

Concerns have been raised about commuters parking all day in these car parks, this document provides background information to the parking issues and details draft proposed options.

## **Background**

The Bridgeway shopping centre is home to 18 traders including a health centre, butchers, convenience stores, pharmacy, hair salon, takeaway, fruit and vegetable shop, charity shops, cafés, off licence, post office and bookmakers. The Meadows one-stop shop is also located there.

As part of the Meadows redevelopment programme there is also a new housing development scheme on Arkwright Walk next to the centre which is currently under construction.

Following complaints from traders and T&R Groups to local Councillors and Council officers, it has become apparent that there is a need for a more stringent approach with regard to managing these car parks now and in the future.

The three car parks serving the shopping centre have not been subject to parking enforcement and have previously managed themselves. However, following the introduction of a car parking permit schemes across the Meadows Way West in November 2016, and on Crocus Street in October 2017, it has been reported by shopkeepers that there has been an increase of commuters parking in the car parks and leaving their vehicles for the day.

In partnership with NCH and Traffic & Safety, Housing Strategy & Partnerships have drafted proposals to implement new parking restrictions. These are intended to:

- Provide spaces for local shoppers
- Deter commuter parking (as is currently the case)
- Ease current congestion for local residents
- Ease the delivery of goods for shopkeepers

The three car parks within the Bridgeway Centre identified for the new parking restrictions are as follows:

- Car Park 1 – Burge Close (34 spaces plus 5 bays blue badge holders)
- Car Park 2 – Sherriffs Way/Willersley Drive (14 spaces plus 5 bays blue badge holders)
- Car Park 3 – Willersley Drive (22 spaces plus 2 blue badge holders)

These car parks are marked on the map attached for reference. (Appendix 1)

### **Proposed Parking Restrictions**

Following discussions with Traffic & Safety it is recommended the RingGo parking scheme be introduced for all three car parks. RingGo would create a consistent approach in accordance with the management of the on and off-street parking across the area and for existing and new users to operate. RingGo currently operates in other parts of the Meadows and Victoria Embankment which falls within the same ward.

RingGo is operated across Nottingham city and is the favoured low maintenance choice of the Council's to manage parking enforcement. It would be a relatively easy scheme to set up, and Parking Services would manage the scheme on our behalf.

### **Sample Customer Journey**

1. Citizens will arrive at car park
2. Register details free with RingGo either on your phone or on a tablet/pc sign up page either at the place you would like to park or at home.
3. Citizens will pay for their parking without cash.
4. Once registered, choose options to book free parking or specified time of parking

### **Potential options:**

Below details options for the implementation of a RingGo car park enforcement scheme:

#### **Option 1 (Preferred)**

##### **Bridgeway Centre**

Monday – Saturday

8.00am – 6.00pm

2 hours free

£3.00 per day\* charges subject to area committee approval

No return within 1 hour

Exemption: Blue badge holders – 4 hours free (display clock in line with rules of blue badge scheme)

Business permits – free parking (tbc – no specific bays)

Residential permits – free parking (tbc – no specific bays)

#### **Option 2**

##### **Bridgeway Centre**

Monday – Friday

8.00am – 6.00pm

2 hours free

£3.00 per day\* charges subject to area committee approval

No return within 1 hour

Exemption: Blue badge holders – 4 hours free (display clock in line with rules of blue badge scheme)

Business permits – free parking (tbc – no specific bays)

Residential permits – free parking (tbc – no specific bays)

### **Comparisons**

The below details parking enforcement schemes for the Victoria Embankment and Crocus Street which are both in the same ward as the Bridgeway shopping centre.

### **Victoria Embankment:**

*Monday to Friday 8:00am - 5:00pm*

*Up to 2hrs Free 8:00am – 5:00pm*

*Charge – Over 2 hours £2.00*



### **Crocus Street:**

*Monday – Saturday 8am – 6pm*

*£1.00 for first 2 hours (min £1.00)*

*Then 25p per additional 30 minutes*

*Monday – Saturday Evening (6pm-8pm)*

*£1.00 fixed fee*

*Sundays 8am-8pm*

*£1.00 fixed fee*

*On street parking is Free between 8pm–8am.*

*Blue badge holders free of charge (must display blue badge)*



### **Progression / Timescales**

Once a preferred option is agreed the below items can be submitted to Traffic & Safety to progress the 'Off Street Parking Order'.

- Draw up Lining plans of all car parks
- Agree and confirm operational conditions eg. tariff, days, prescribed hours etc (these operational conditions cannot be changed once the 'Off Street Parking Order' has been applied for)
- Designs and approval for signage for car parks
- Completion of an Equality Impact Assessment

Due to the proximity of the Health Centre to car park 1, an Equality Impact Assessment would be required as any charge could potentially affect those with ill health, and may have a greater impact on the elderly or those with a disability.

The 'Off Street Parking Order' will take approximately six months to implement depending on the consultation and any queries raised. Key stakeholders including: Councillors, Emergency services,

citizens and traders will be consulted within this process by Traffic & Safety. This timescale is highly dependent upon the amount and nature of any comments or objections received during the consultation period.

### **Management & Revenue**

NCC Parking Services has a relationship with RingGo for existing car parking enforcement schemes across the city therefore it is proposed that parking services will liaise with RingGo on behalf of Housing Strategy & Partnerships.

RingGo currently pay the full amount of revenue to Parking Services who subsequently deduct the 8% RingGo charge and then pay RingGo directly. Parking Services would transfer any accrued revenue to the HRA account accordingly and on a quarterly basis.

Based on the above we expect to have recouped the outlay after 20 weeks and 4 days, assuming a rate of 50% capacity is reached.

Our enforcement team have confirmed that any income received from fines will be paid directly to them. We therefore do not expect fines to generate any income or incur any costs.

### **Enforcement**

It is proposed that enforcement would be undertaken on an ad-hoc basis, therefore no on-going revenue costs will be associated with this scheme. However, should it be evident that more robust enforcement action be desired, this may create an expenditure cost .

### **Conclusion**

The preferred option suggested would be Option 1 for the following reasons:

- Introduce the RingGo scheme to all three car parks to keep consistency of parking restrictions across the Meadows area
- Keep restrictions to the minimum therefore one charge per day
- Incorporate Saturday into the conditions alleviating any potential football parking
- Introduce 2 hours free parking taking into consideration the hairdressing business
- The RingGo scheme removes any maintenance implications of pay and display machines



## Appendix 1



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0 0.015 0.03 km

Key

City Boundary

### Bridgeway Centre car parks

Description

No description provided



**Nottingham  
City Council**